

Events Brochure 2025/26

### **Events** Number one for events in early careers

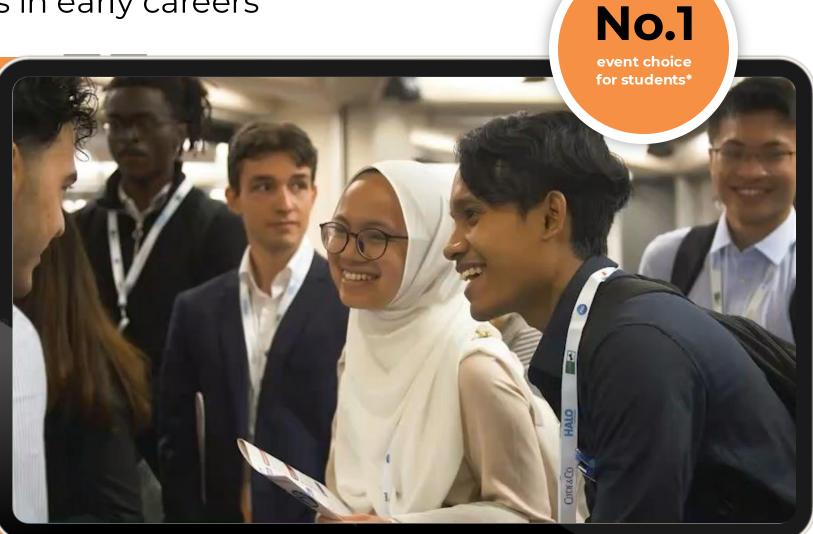
Achieve your goals at focused or broad events

Meet the most engaged students in one place

All attendees pre-screened to maximise quality conversations

Flexible partnership packages including panels, networking skills sessions and keynotes

Attendee data provided post-event to drive application or brand campaigns



# **Events** Upcoming events in 2025/26



#### **Bespoke events** Completely personalised to you, led by us

#### Work with our expert events team on:

Location

Target demographic Backgrounds,

attendee number

interests and

Your offices or a dedicated space, or virtual Agenda for the day Including Fast Track Assessment options

### Key benefits:

The most personalised and conversionfocused events Screening, selection and keep warm managed by us No fuss on the day We'll handle the logistics

### Example:

50 members meeting your target criteria at your office, with end-to-end branding, promotion and engagement

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#### Pre event:

marketing, screening and confirmation to highly engaged target audience

#### On day:

9am - welcome & networking 10am - senior leader keynote 11am - skills session 12pm - networking lunch with grads 1pm - assessment centre session

#### Post event

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Follow up communication and full attendee data for your direct engagement and tracking

#### 14th – 17th July 2025

# Internship Experience UK

#### Why IEUK?

- The largest scale upskilling event in the student career calendar
- Over 8,000 undergraduates due to take part in 2025
- Pipeline the brightest, most diverse students
- Support skill building in the next generation of talent



95% of students want

to be upskilled directly by employers

#### New for 2025



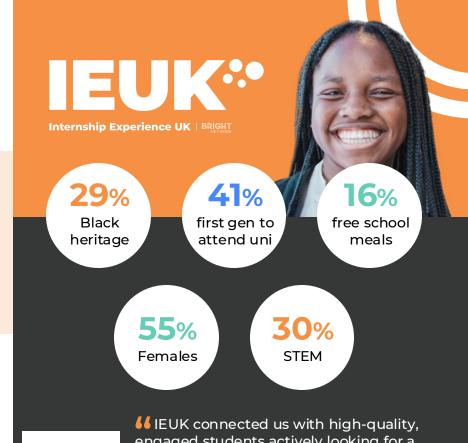
**Increased focus on quality:** Including a bespoke data set of 250+ of the most relevant members for you



Early engagement: Exclusively open to undergraduates

- **Refreshed stream structure:** Choose from Business, Ops & Marketing; Commercial Law; Finance, Professional Services & Consulting; Technology & Engineering
- Easier than ever to take part: We do the heavy lifting preparation for you





BT Group

**66** IEUK connected us with high-quality, engaged students actively looking for a career in technology and was a key part of our early engagement strategy before launching. **99** 

Katie Moore, Early Careers Recruitment Marketing Manager



66 This experience gave me insight in what I could expect in a consulting career and the opportunity to speak with people. ??

Harsha, Mazars Graduate Scheme

# IEUK Partnerships at a glance

#### Premier partner

Best for those looking to make a big impact, demonstrate commitment to supporting and connecting with a wide range of talented members

- Keynote
- Graduate Office Hours
- Sector 101
- Access to the data for the top 250 engaged attendees
- Workshop (Bright Network to create)
- Virtual top 50

#### **Gold partner**

Best for those wanting to engage with a specific target group and present as an employer of choice

- Graduate Office Hours
- Sector specific panel
- Sector specific session
- Top 200 data

#### Workshop partner

Best for those who want to upskill students, positioning your firm as a leader for developing potential

- Graduate Office Hours
- Workshop/mini task
- Access to the data for top 200 engaged attendees

#### Panel partner

Best for those who want to access a unique and diverse audience, highlighting why your firm is passionate about engaging and retaining this talent pool

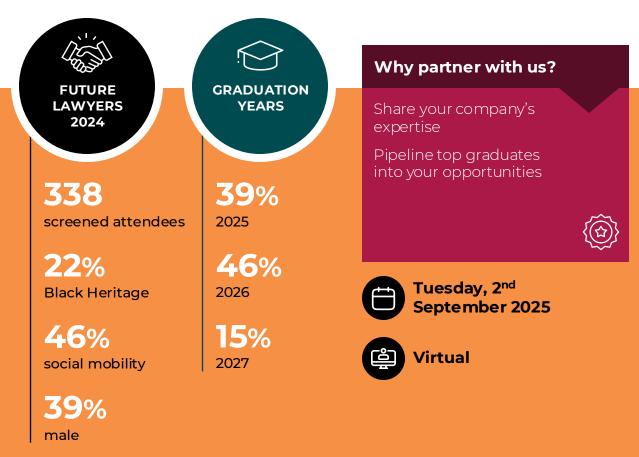
- Graduate Office Hours
- Diversity panel
- Access to the data for top 200 engaged attendees



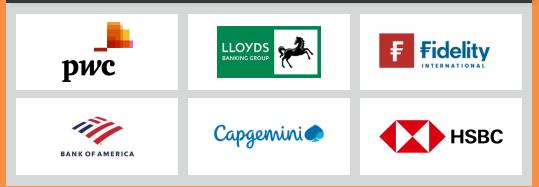


### **Events** Future Lawyers

Engage with 200+ of the UK's brightest law students graduating between 2026-2028 looking to pursue a career in commercial law.

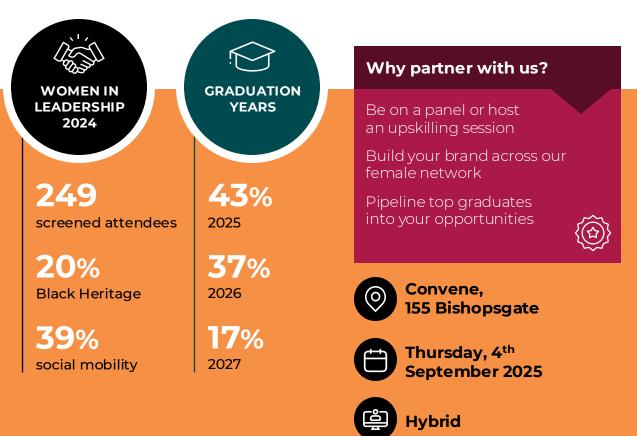




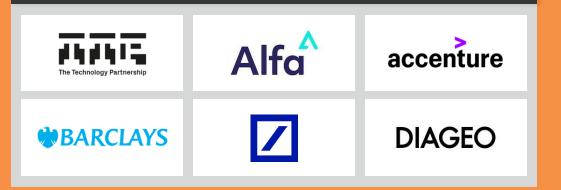


### **Events** Women in Leadership

Meet and inspire 250+ ambitious women from our diverse network and show your commitment to developing female leaders of the future.

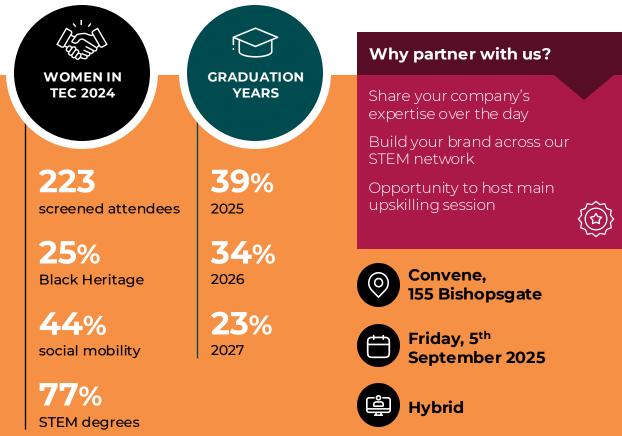






# **Events** Women in Technology, Engineering and Consulting

Reach 250+ of the brightest female undergraduates interested in pursuing a career in technology, engineering or consulting.

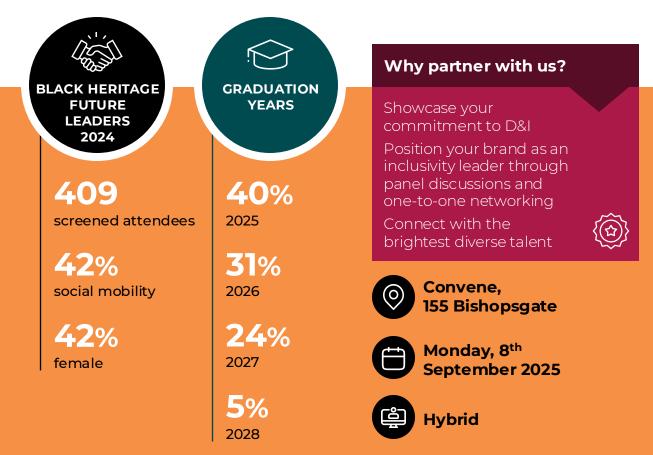






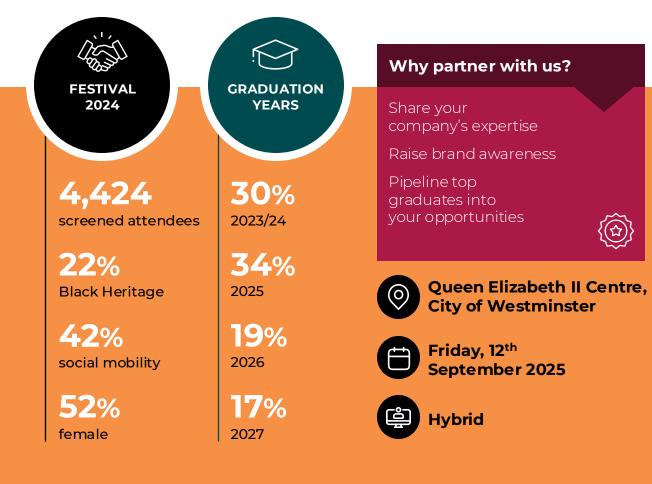
## **Events** Black Heritage Future Leaders

Connect and network with 200+ ambitious Bright Network members from a Black Heritage background.



# **Events** Bright Network FESTIVAL

Back for its thirteenth year and bigger than ever before, FESTIVAL is your unique opportunity to engage with over 3,500 talented undergraduates.





#### Previous partners include:



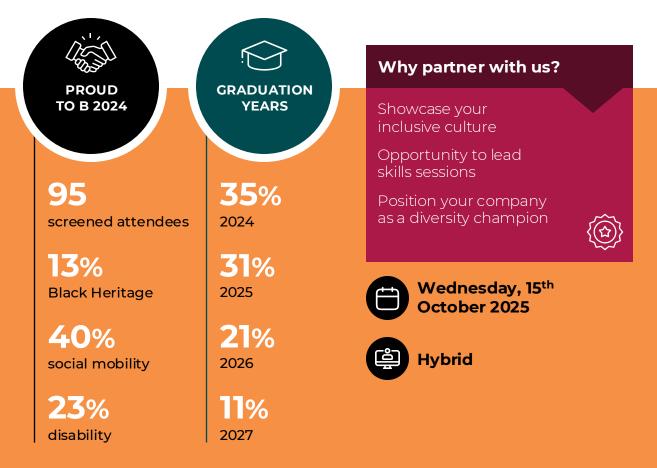


Previous partners include:

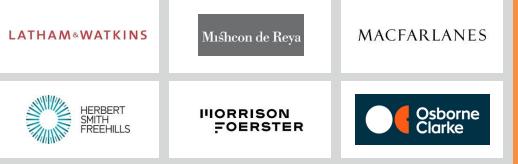


# **Events** Proud to B

Meet 125+ members who identify as LGBTQIA+ & allies for an inspirational day and showcase your commitment to inclusivity for the LGBTQIA+ community.

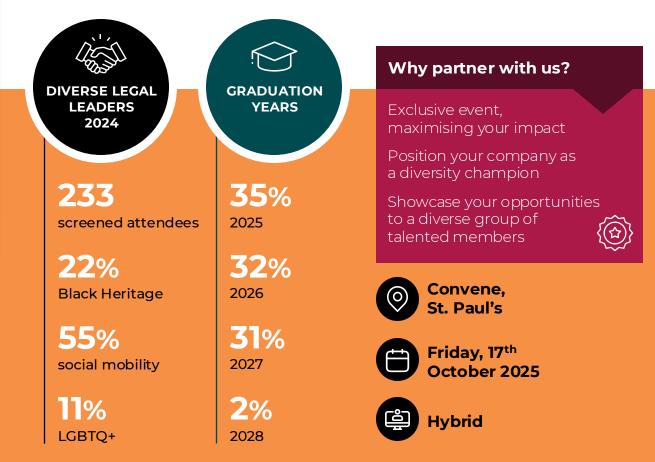




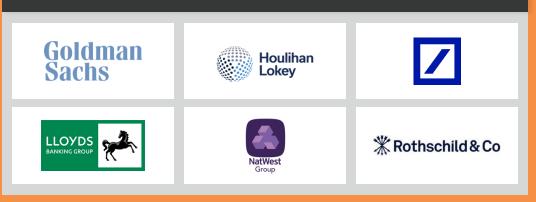


## **Events** Diverse Legal Leaders

Meet 150+ students from diverse backgrounds who are either studying or interested in commercial law.

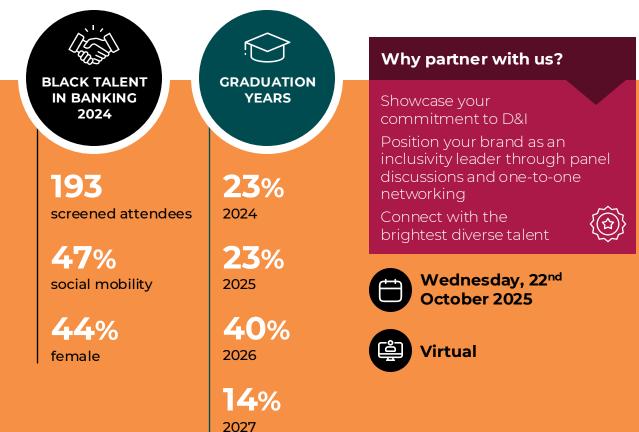






# **Events** Black Talent in Banking

Meet and inspire 175+ Black Heritage members from a range of degrees interested in a career in banking.

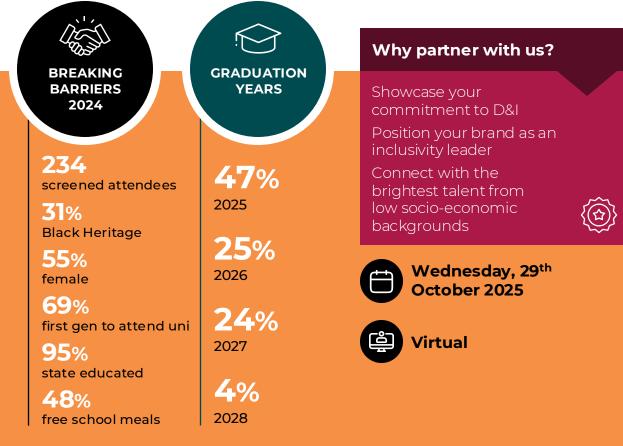






#### **Events** Social Mobility Matters (previously Breaking Barriers)

Engage with 200+ ambitious members from low socio-economic backgrounds and showcase your commitment to championing diversity.

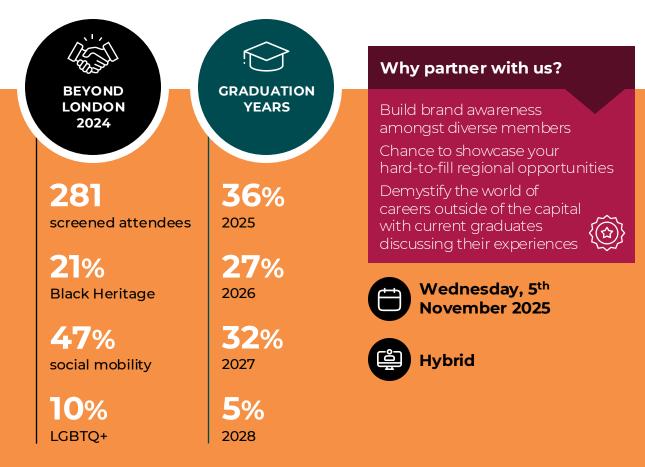






## **Events** Beyond London

Inclusive virtual event where you'll meet 200+ students looking for opportunities outside of London.



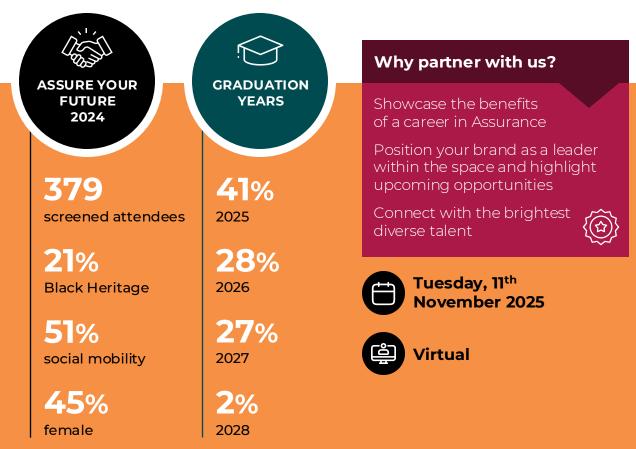


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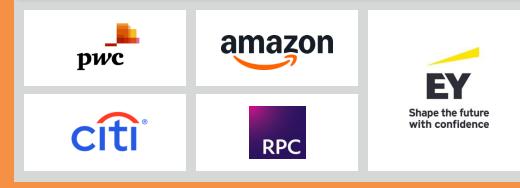


# **Events** Assure Your Future

Meet 200+ pre-screened members with an active interest in pursuing a career within the audit & assurance sector.

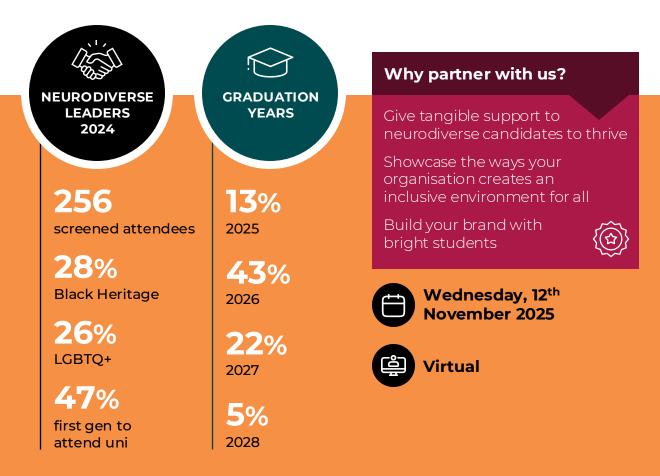






### **Events** Neurodiverse Leaders

Connect with 200+ students who identify as neurodiverse as they prepare for application processes and the workplace.

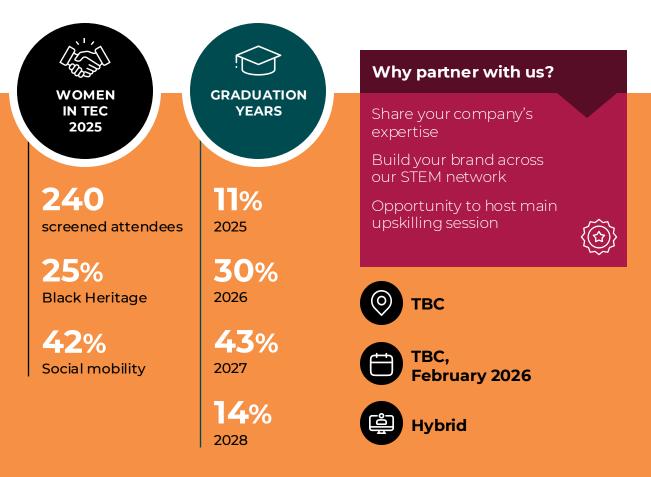






# **Events** Women in Technology, Engineering and Consulting

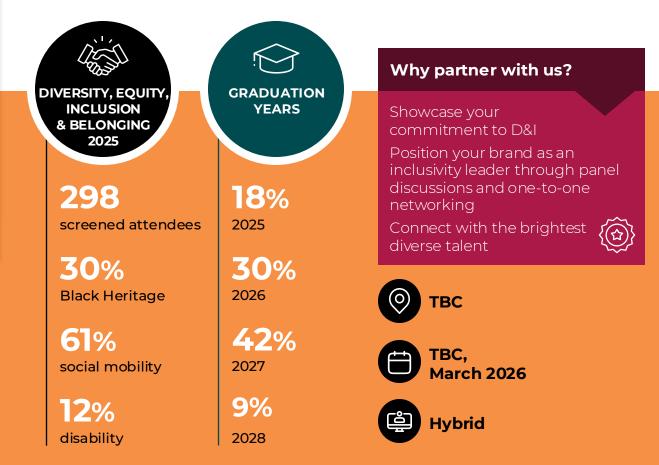
Reach 200+ of the brightest female undergraduates interested in pursuing a career in technology, engineering or consulting.





# **Events** Diversity, Equity, Inclusion & Belonging

Meet 350+ outstanding members from traditionally underrepresented groups in one inspirational day.





### **Events** Partnerships at a glance

#### Premier

Best for those looking to make a big impact and connect with a wide range of talented members

- Keynote
- Skills session
- Panel
- 10 passes for your representatives \*
- Networking
- Access to attendee data
- Inclusion in our marketing to members

#### Gold

Best for those wanting to engage with a specific target group and present as an employer of choice

- Panel
- Networking
- 5 passes for your representatives\*
- Access to attendee data
- Inclusion in our marketing to members

#### Silver

Best for those wanting to network with members without appearing in the event's agenda

- Networking
- 5 passes for your representatives\*
- Access to attendee data
- Inclusion in our marketing to members

\*Only applicable for in-person events

# BRIGHT NETWORK

# Thank you!